



“Simplifying Regulation for Agents and Brokers...”

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Agents for Change Rebrands and Launches New Website

Earlier today Agents for Change announced the launch of its newly redesigned website www.agents4change.net. The website offers insurance agents and brokers, and all consumers of insurance products, a regularly updated resource on the issues surrounding insurance regulation reform.

“We have created a new website that will serve as the best source for insurance professionals who support modernizing insurance regulation,” said Peter Ludgin, Executive Director of Agents for Change. “It provides an abundance of timely and current information that will help the producer community better understand the arcane but important issue of insurance regulation reform.

The new website features:

- Information and on-line registration for our annual legislative conference
- A letter writing feature that allows insurance professionals to voice their views directly to members of Congress regarding efforts to modernize insurance regulation
- A new and improved member sign-up feature that takes less than one minute to complete
- Member updates, background information, and talking points
- An updated listing of news articles
- Agents for Change press releases
- Studies and reports
- Issue ads and quotes from Congressional leaders
- Letters to Capitol Hill and the Treasury Department
- Congressional testimony
- Videos and podcasts

Peter Ludgin continued, “The new website is a well organized, one stop website for issues pertaining to insurance regulation reform. We invite all insurance agents and brokers to bookmark the website – and visit it often.”

Agents for Change is a trade association of insurance agents and brokers from across all lines of insurance. Members of Agents for Change offer expert advice to public policy makers as they move forward to modernize insurance regulation to allow producers the option of being regulated at either the federal or the state level. Agents for Change has over 7,000 members nationwide.

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