

Ralph Haffley, LUTCF

Monumental Life Insurance Company
Lexington, KY

Ralph Haffley resides in Lexington KY and is the father of four children, Sarah, Jordan, Jesse, and John Mark and one precious granddaughter, Anna "Gracie" Haffley. He graduated from Moorhead State University, Moorhead MN in 1975 with a B.A. in Communications. A Board officer for Sigma Tau Gamma, recipient of All Greek Man of the Year, director of the annual school fundraiser "SongFest", and collegiate competitive speaking highlighted his time at MSU.

Mr. Haffley became involved with a national restaurant chain of approximately 400 units upon graduating from Moorhead and received coveted awards such as "Restaurant of the Year" and "Manager of the Year." He also chaired the association's Marketing Council, setting direction for the Company and Franchised groups.

In Lexington, he has served on the board of "Women for Life", BAIFA, his church and was a founder of KY Rutherford Institute. Joining the life insurance industry in 1992, Ralph joined the local Association of Insurance and Financial Advisors. His foray into the insurance industry earned his company's Client Builder Award, Go Getter Award, Team Mentor, and multiple Pinnacle Awards. He was also Sales Representative of the Year for his company.

With the merger of his former company and his current carrier, Mr. Haffley assisted in the transition of the local office, managing the Lexington KY staff prior to returning to personal production. Earning his LUTCF designation, he is a multi-year member of the Million Dollar Round Table, the MDRT Foundation, consistently is Agent of the Year for his office, frequent Pinnacle Award Winner and Circle of Excellence recipient and numerous Silver, Gold, and Platinum Achievement Awards. Mr. Haffley annually qualifies for the NSAA and NQA industry awards and has been a guest speaker for AIFA. Ralph has had the opportunity to address his company's President's Club for rookie agents and the annual Leadership Conference for his company's entire management team.