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FOR IMMEDIATE RELEASE ..... June 4, 2009

**BIPAC ANNOUNCES AGREEMENT WITH TWO KEY STATES TO DEPLOY GRASSROOTS NETWORK**

(Washington, DC) – The Business Industry Political Action Committee (BIPAC) has added two key statewide business organizations to its network of partners around the country. The California Chamber of Commerce and the Michigan Chamber of Commerce will serve as BIPAC’s deployment partners for the Prosperity Project grassroots network program in each of those states.

The latest agreements on state partnerships are the first in a number of such announcements that are expected from BIPAC in the coming weeks.

The Prosperity Project, also known as P2, is the nation’s largest business grassroots network, with more than 30 affiliated state programs and an estimated potential audience of more than 10 million individuals. During the 2008 election cycle, P2 delivered more than 100 million messages to employees and associates across the nation, provided more than 2 million voter forms and generated more than 1 million messages to elected officials.

“The leadership of the chamber organizations in the states of California and Michigan has demonstrated a thorough understanding of the strategic need for state-of-the-art grassroots communications from the business community to its constituency,” Greg Casey, President and CEO of BIPAC, said. “These state entities have committed to helping deliver a message of economic growth and prosperity, and we are excited to join with them to deliver this valuable program to businesses and employees in their states.”

The Prosperity Project is a non-partisan educational program that informs individuals about key economic issues, public policy affecting jobs in America, and the elections process. It utilizes web-based tools that are customized to meet the individual needs of employers and business groups at the local, state and federal level. Since its inception in the 2000 election cycle, the program has grown to include 4,000 directly-participating entities. Many more organizations direct individuals to publicly-available P2 websites created for each state program. BIPAC and its state partners anticipate tremendous growth in the program during the 2009-10 election cycle.

BIPAC is finding increased interest and demand from employers and business groups for this type of programming as a result of recent economic developments and the resulting reactions by lawmakers and policymakers.

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“No state has been hit harder by the current economic downturn than Michigan,” Richard K. Studley, President and CEO of the Michigan Chamber of Commerce, said. “But the business community is not without hope, plans, or ideas. By using the Prosperity Project as a means to foster more communication between employers and employees that will help them understand why choices on public policy and elections are so critical to the future of every resident of our state, we can begin to produce better outcomes for our economy.”

Business organizations around the country are already seeing voter interest and involvement increase, while understanding of economic issues lags. The Prosperity Project is designed to help bridge that gap effectively and provide individuals with useful information when making important decisions.

“Our recent statewide election clearly demonstrates that economic issues are the top priority with California voters,” Rob Lapsley, Vice President, Public Affairs for the California Chamber said. “The Prosperity Project will be a critically important part of our overall strategy to give California working families a full understanding about how actions taken by elected officials directly impact them in terms of job security, taxes, economic opportunity and quality of life.”