

FOREST RESOURCES ASSOCIATION INC.

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FRA HONORS WALL FOR TECHNICAL WRITING

Washington, DC – On May 5, the **Forest Resources Association** conferred its 2016 National Technical Writing Award on Kim Wall, of Wall Timber, based in Osyka,

Mississippi, who

authored the finest

Technical Release FRA

published during the

previous year, *Dash*

Cameras Can Improve

Safety and Reduce

Liability (15-R-1).



This Technical Release

describes the use of video cameras equipped with audio, installed on a log truck's dashboard, to record activity in the driver's visual and audible range automatically whenever the truck is running or idling. The video/audio record provides an objective resource in any liability dispute, and helps enforce benchmarks for driver accountability. The article notes good driver acceptance.

FRA Chairman Tom Reed expressed his and FRA's appreciation to Kim for sharing her insights through the write-up. He also noted her record as an effective executive, in

charge of managing Wall Timber's fleet of 21 log trucks.

Kim thanked him, and FRA, stating, "We have received accolades in the field, which it is such an honor to receive." She added, "I'd like to challenge our insurance companies to pursue false claims aggressively." She pointed out several instances in which the use of the dash cameras had exonerated Wall Timber drivers from allegations of traffic violations and other liability. However, she stated, even the process of demonstrating the absence of fault in one case had cost the company about \$15,000 in lost business because of assets tied up during the investigation.

Single copies of the winning publication are available at no charge on request from FRA at 202/296-3937. Requests should refer to stock number 15-R-1.

The **Forest Resources Association Inc.** is a nonprofit trade association concerned with the safe, efficient, and sustainable harvest of forest products and their transport from woods to mill. FRA represents forest landowners and managers, wood consumers, independent logging contractors, wood dealers, and businesses providing products and services to the forest resource-based industries.

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Caption for photo: "FRA Chairman Tom Reed congratulates Kim Wall of Wall Timber, winner of FRA's 2016 Technical Writing Award, with her husband Bob."