

BIPAC/P2 Midwest Regional Conference
Co-hosted by the Indiana Chamber of Commerce and Indiana Manufacturers Association
May 11-12, 2009
Indiana Chamber of Commerce Offices ■ Indianapolis, Indiana
Tentative Agenda

Monday, May 11, 2009 – Dinner by Invitation at the Eagle's Nest, Hyatt Regency Indianapolis

7:30 p.m. **Welcome and Opening Remarks**
Jeffrey D. Rouch, Senior Vice President, Nationwide,
Regional Vice Chairman, BIPAC

Setting the Stage
Greg Casey, President and CEO, BIPAC

Tuesday, May 12, 2009 – Conference from 10:00 a.m. to 1:30 p.m., Indiana Chamber Offices

10:00 – 10:15 **Welcome and Introduction – A Leader's Perspective**
George Yates, Chairman of the Board, BIPAC

10:15 – 10:30 **The Importance of Partnership and Network**
Kevin Brinegar, President, Indiana Chamber of Commerce &
Ed Roberts, Vice President, Indiana Manufacturers Association

10:30 – 11:30 **Why We are not all Socialists Now: the Business Community's Role in
Political Communication that Enables Economic Growth, Recovery and
Prosperity**
Greg Casey, President and CEO, BIPAC

11:30 – 11:45 Break and lunch provided for the following presentation

11:45 – 12:30 **The Politics of Growing our Economy and Moving America Forward:
How Business can Respond Effectively to the New Realities**
Bernadette Budde, Sr. Vice President, Political Analysis, BIPAC

12:30 – 1:00 **How Business is Using the Power of BIPAC/P2 to Impact the Important
Issues of the Day**
Company and business organization representatives (w/Joe Savarise)

1:00 – 1:30 **BIPAC is Your Public Affairs/Grassroots/Political Communications Team:
Update Briefing on P2 Network and Tools, Custom Prosperity Project
Website/BIPAC Membership Approach**
Joe Savarise, Sr. Regional Vice President, BIPAC

1:30 **Conclusion and Adjournment**
George Yates, Chairman of the Board, BIPAC