

**BIPAC/P2 Southeast Regional Conference**  
**Co-hosted by the Kentucky Association of Manufacturers**  
**June 2-3, 2009**  
**Brown-Forman ▪ Louisville, Kentucky**  
**Tentative Agenda**

Tuesday, June 2, 2009 – Dinner by Invitation at Proof on Main, 21C Hotel Louisville

7:30 p.m.                   **Welcome and Opening Remarks**  
Christopher Kinsey, Vice President, Kinsey Interests  
Regional Vice Chairman, BIPAC

**Setting the Stage**  
Greg Casey, President and CEO, BIPAC

Wednesday, June 3, 2009 – 10:00 a.m. to 1:30 p.m., Brown-Forman Offices

10:00 – 10:15           **Welcome and Introduction – A Leader’s Perspective**  
George Yates, Chairman of the Board, BIPAC

10:15 – 10:30           **The Importance of Partnership and Network**  
Jim LeMaster, President/CEO, Kentucky Association of Manufacturers

10:30 – 11:30           **Why We are not all Socialists Now: the Business Community's Role in  
Political Communication that Enables Economic Growth, Recovery and  
Prosperity**  
Greg Casey, President and CEO, BIPAC

11:30 – 11:45           Break and lunch provided for the following presentation

11:45 – 12:30           **The Politics of Growing our Economy and Moving America Forward:  
How Business can Respond Effectively to the New Realities**  
Bernadette Budde, Sr. Vice President, Political Analysis, BIPAC

12:30 – 1:00            **How Business is Using the Power of BIPAC/P2 to Impact the Important  
Issues of the Day**  
Company and business organization representatives (w/Joe Savarise)

1:00 – 1:30            **BIPAC is Your Public Affairs/Grassroots/Political Communications Team:  
Update Briefing on P2 Network and Tools, Custom Prosperity Project  
Website/BIPAC Membership Approach**  
Joe Savarise, Sr. Regional Vice President, BIPAC

1:30                      **Conclusion and Adjournment**  
George Yates, Chairman of the Board, BIPAC