



BIPAC/P2 Southwest Regional Conference

Co-hosted by the Texas Prosperity Project coalition

June 24, 2009
Apache Corporation
Houston, Texas

AGENDA

- 10:00 – 10:15 **Welcome and Introductions**
George M. Yates, Chairman & CEO, Heyco Energy Group
Chairman, BIPAC
- 10:15 – 10:30 **BIPAC, State Partnership and the Southwest Region**
Gray Mays, Public Affairs Director, Texas Instruments
& Co-Chair, Texas Prosperity Project
- 10:30 – 11:30 **Why We are not all Socialists Now: the Business Community's Role in
Political Communication that Enables Economic Growth, Recovery and
Prosperity**
Greg Casey, President and CEO, BIPAC
- 11:30 – 12:15 **The Politics of Growing our Economy and Moving America Forward:
How Business can Respond Effectively to the New Realities**
Bernadette Budde, Sr. Vice President, Political Analysis, BIPAC
- 12:15 – 12:30 Break and lunch provided for the following presentation
- 12:30– 1:00 **How Business is Using the Power of BIPAC and the Prosperity Project
to Impact the Important Issues of the Day**
Joe Savarise w/company and business organization representatives
- 1:00 – 1:30 **BIPAC is Your Public Affairs/Grassroots/Political Communications Team:
Update Briefing on P2 Network and Tools, Custom Prosperity Project
Website/BIPAC Membership Approach**
Joe Savarise, Sr. Regional Vice President, BIPAC
- 1:30 **Conclusion and Adjournment**
Gray Mays & Mark Gipson, Government Relations Specialist, Devon Energy
Co-Chairs, Texas Prosperity Project
- Chris Wallace
President & CEO, Greater Irving-Las Colinas Chamber of Commerce
Secretary/Treasurer, Texas Prosperity Project